

8th Annual Laguna Hero Fest featured the premiere screening of Laguna Beach Eco Heroes May 14



Click on photo for a larger image

Submitted photo

The eighth annual Laguna HERO FEST was held on May 14th at [seven-degrees].

The event was produced by The MY HERO Project and featured music, art and short films highlighting Laguna Beach Eco HEROES.



Click on photo for a larger image

Photos by Scott Brashier

Guests from Pacific Marine Mammal Center, Give a Beat at The MY HERO Project Laguna Hero Festival

Live Music was performed by Doug Miller & Stuart Pearlman & Gary Gould with a special performance of original HERO songs by Steve Wood and Beth Fitchet Wood

The Environmental Art Showcase included these works curated by Art Director Victoria Murphy:

Susan MacLeod - Original Kelp themed Paintings, Laguna Niguel Laguna Beach High School Digital Art - Students Mentored by Kerry Pellow LB Boys and Girls Club ECO Art - Youth Members Mentored by Emily Murray



Click on photo for a larger image

Tom Lamb - Artist and Photographer and Ken Koslow, MY HERO Supporters

Eco Heroes, filmmakers, musicians, local supporters of MY HERO all came together to preview a new half hour film celebrating Laguna Beach Eco Heroes. The project was made possible with support from the Massen Greene Foundation. The film will be made available to local cable and public TV stations and to local hotels. The program brings to light the history of those working to protect Laguna Beach's green and blue belts for generations to come. The Evening program was a full house at [seven-degrees] building community around the environmental heroes featured in the Laguna Beach ECO Heroes documentary.

Featured heroes include: Greg MacGillivray from One World One Ocean, Nancy Caruso otherwise known as "the Kelp Lady," Chip McDermott from Zero Trash Laguna, Wyland and more...

The documentary was well received and the audience left inspired by the devotion and commitment of the Laguna Beach ECO Heroes.

Funds for the eighth annual Laguna HERO FEST program were provided by the lodging establishments and the City of Laguna Beach, the Massen Greene Foundation, The Laguna Beach Community Foundation, the Orange County Community Foundation and [seven-degrees].

An afternoon event featured special conservation activities for youth, a screening of the Laguna Beach ECO Heroes documentary and an environmental art exhibit. Guest presenter Dr. Meg Hiesinger of the Ecology Center led an interactive Water Conservation program, inspiring each participant to act responsibly in our water use. The MY HERO Project shared the Marine Conservation Curriculum of short films and lesson plans designed to promote ocean stewardship. This project was made possible by support from the Orange County Community Foundation.

Laguna Beach Eco Heroes Documentary can be viewed at www.myhero.com/lagunaecoheroes.

MY HERO is a not for profit 501(c)(3) organization and all donations are tax deductible. For more information and to donate, visit http://myhero.com/donate.