



Stu News Laguna

Stu Saffer's Laguna Beach News and Community Forum



LBCF luncheon speaker featured the scope of non-profits

Laguna Beach Community Foundation hosted their second monthly luncheon speaker series on Thursday, Feb 19 at their headquarters in downtown Laguna Beach. Attendance was filled to capacity with many of Laguna Beach nonprofit's looking forward to hearing the recent report by Cal Nonprofit Project Director Nancy Berlin.

Sponsored by Tom Davis/Davis Law, the presentation - entitled Causes Count - was the first of its kind to examine the scope of the nonprofit sector's activities and economic impact in the state of California. Its purpose is to give the nonprofit community information that will help them advance their individual causes. The report analyzed 72,478 California nonprofits (50,000 of which most are all volunteer) and gathered input from 3,000 plus nonprofit leaders and individuals across the state.



Tom Davis (event sponsor), Dan Pingaro (LB Community Foundation Executive Director) and Rick Balzer (LB Community Foundation president) at the luncheon

While the study focused on nonprofits from throughout California, Berlin discussed some Orange County specifics including that we are home to 8% of the state's population, 8% of its nonprofits, and 5% of its total nonprofit revenue. Orange County has the 3rd largest number of foundations and total annual giving after the Bay area and Los Angeles.

Key findings related to California nonprofits from the study include:

- Makes up 15% of the Gross State Product
- Largest private employer by industry in the state
- Employs a racially diverse and younger workforce
- There are fewer resources in Southern Calif.
- Majority of revenue is generated through programs and fees
- Operate in the black or at break-even 70% of the time
- Mobilize 25% of the state's residents as volunteers
- Are trusted more than for-profits to create jobs, reflect community values and work on the public's behalf.

For more information about the Laguna Beach Community Foundation or upcoming luncheon speaker series, call 949.715.8223 or visit www.lagunabeachcf.org

For more information about Cal Nonprofits and to download the complete Causes Count report, visit <http://calnonprofits.org/causes-count>.